



21st Annual
**SERVPRO ~ Douglas County
Sportsmen's & Outdoor Recreation Show**
presented by Bi-Mart
February 17-19, 2017

EXHIBITOR UPDATE

Douglas County Fairgrounds Complex • Roseburg, Oregon
Friday, Noon - 9 p.m.; Saturday, 10 a.m. - 8 p.m.; Sunday, 10 a.m. - 5 p.m.

Here's some great news!

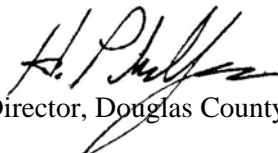
Once again, we have put together a show we can all point to with pride, with great new attractions, speakers, promotions, and new exhibitors and sponsors to complement our excellent base (see attached flyer)!

For more information about this year's show, please visit www.exposureshows.com or www.douglasfairgrounds.com. There you will find the latest on this year's Headline Attractions, Show Stoppers, Fan Favorites, Promotions, Giveaways, Sportsmen's Theater Presentations and Fish Tank Demonstration schedules, Vendor & Exhibitor information and New and Innovative Products.

Once again, our host hotel is the Windmill Inn. The Windmill Inn of Roseburg is conveniently located just off of I-5 at exit 125. Please see attached hotel information. You can reach them by visiting their website at windmillinnsofroseburg.com or by phone at (541) 673-0901. Book your reservation today. I urge you to give them a try!

So it seems as if we are firing on all pistons, and appreciate your being such a big part of the production. Your Exhibitor Information follows. For those few exhibitors without an assigned booth, you will be contacted directly. If, after reviewing the information, you have questions, please contact Joe at jvpate@roadrunner.com or by calling 207-992-3976 or Brenda at bsmayber@co.douglas.or.us or by calling 541-440-4396.

See you soon,


Director, Douglas County Fairgrounds


President, ExpoSure

Enjoy the Great Outdoors!

<p>44th annual Eugene Boat & Sportsmen's Show Lane County Fairgrounds Eugene, Oregon February 3-5, 2017</p>	<p>21st annual Sportsmen's & Outdoor Recreation Show Douglas County Fairgrounds Roseburg, Oregon February 17-19, 2017</p>	<p>17th annual Sportsmen's & Outdoor Recreation Show Jackson County Expo Medford, Oregon February 24-26, 2017</p>	<p>31st annual NorCal Boat, Sport & RV Show Shasta District Fairgrounds Anderson, California March 3-5, 2017</p>
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EXPOSURESHOWS.COM • FACEBOOK.COM/EXPOSURESHOWS • NORCALSPORTSHOW.COM • FACEBOOK.COM/NORCALSPORTSHOW



Hydro Flight Exhibition

Demonstrators perform spectacular high flying skills on Jetovators, Defy Boards and more! Totally awesome!



Check out the "She Shed" from Tuff Shed!



Great American Country (GAC) TV stars Justin & Anna Scribner of "Flippin' RVs"

are bringing their brand new custom Neutron vintage-style travel trailer! Walk through the fully decorated home on wheels and check out the vintage campsite! Way Cool!



LIVE Extreme Raptor Shows daily

Jonathan and Susan Wood will amaze audiences with the largest traveling tour group of raptors in the world! Wow!



The Aqua Drome Kayak, Canoe, SUP Demo Pool

will be bustling every day with demos and test drives of the latest in personal watercraft and aquatic adventure! Dazzling!



CONTACT JOE PATE 207-992-3976 • JVPATE@ROADRUNNER.COM



SPORTSMEN'S & OUTDOOR RECREATION SHOW

DOUGLAS COUNTY FAIRGROUNDS COMPLEX - ROSEBURG, OREGON

February 17, 18, 19, 2017 ~ Friday, Noon - 9 p.m.; Saturday, 10 a.m. - 8 p.m.; Sunday, 10 a.m. - 5 p.m.

EXHIBITOR INFORMATION

Welcome!

The 21st Annual SERVPRO Sportsmen's & Outdoor Recreation Show is fast approaching and we are excited about the attractions, exhibits, seminars, demonstrations and the quality of exhibitors participating this year. Following is important information regarding this year's show and we encourage you to read it carefully.

SHOW BOOTH:

- The booth will consist of drapes hung from metal tubing. You will have an 8 foot high drape in the back and a 3-foot high drape on either side. No anchoring, pinning, painting or attaching of anything to the drapes or framework.
- One table and two chairs are made available to each booth.
- Each booth is provided with 500 watts of power, additional needs make arrangements with the Show Producer.
- Bulk areas include floor space only. No space dividers, drapes, electrical service or identification signs are provided with these areas.
- DRESSED TABLES are \$21 per table as available. Make arrangements with Fair office (541)440-4396.

FIRE REGULATIONS:

Please be aware the Fire Marshal will be checking. When vehicles or boats with fuel tanks are part of the display, fuel tank caps must be equipped with locking gas cap or taped closed and batteries disconnected. Fuel tanks must be drained from the tank allowing only enough gasoline to enable vehicle to drive in and out of building. Cardboard or paper will be placed under engines to stop oil fluids from spilling onto the floor.

MOVE-IN AND SET-UP:

- Thursday, February 16th from 8 a.m. to 8 p.m. and Friday, February 17th from 8 a.m. to 10 a.m. All set-ups must be completed by 10 a.m. on Friday.
- All load-in vehicles must be moved to outside the gates by 10 a.m. on Friday, February 17th.
- **BULK SPACE ONLY:** Some bulk space and certain attractions will be assigned earlier move-in times by management, based on lay-out constraints.

EXHIBITOR BADGES:

Exhibitor badges for booth spaces will be issued for exhibitors and their employees only, with a maximum of (4). The number of badges issued will be determined on a need basis. Bulk spaces will receive (2) Exhibitor badges per 100 sq. ft. of bulk area, with a maximum of (10). Exhibitor badges may be picked up in the Complex Main Office beginning Monday, February 13th. Office hours are 8 a.m. to 5 p.m., Monday - Friday. Exhibitor Badges will be imprinted with the Company Name as listed on the Agreement for Exhibit Space. Exhibitor Badges are required to gain access to the exhibit facility. **Exhibitors are required to WEAR the identification badges during show hours, move-in and move-out hours.** Exhibitor Badges will not be mailed. Exhibitor badges are assigned to your company and are for workers only.

CLUBS & NON-PROFIT ORGANIZATIONS:

Non-profit exhibitors who will have many members working short shifts in the exhibit space will be provided single day passes and are responsible for distribution of the passes. For your convenience Exhibitor Passes may be placed at Will-Call. Select one "Person-In-Charge" to monitor booth personnel and passes and update the roster immediately of any staff changes. A work schedule with workers names must be submitted to the Fair Office by Monday, February 6th. Will-Call is located at the Main Gate and will be available by 1:00 pm on Friday. **The Will-Call person has no authority to provide additional passes or allow entry for anyone not listed on the booth roster.**

WILL-CALL GATE:

The Will-Call is located at the Main Gate (by the log entrance).

PUBLIC SHOW HOURS:

- *Friday, February 17th from Noon to 9 p.m.*
- *Saturday, February 18th from 10 a.m. to 8 p.m.*
- *Sunday, February 19th from 10 a.m. to 5 p.m.*
- Show buildings will open at 9 a.m. on Saturday and Sunday to allow exhibitors time to restock booths before opening to the public at 10 a.m. Exhibitors will **not** be allowed access prior to 9 a.m.

SHOW OFFICE:

There will be a show office located at the main entrance in Douglas Hall. The show office will be open during show hours.

EXHIBITOR RECEPTION:

There will be a reception for all exhibitors on Saturday, February 18th from **8:15 p.m.** to 9:15 p.m. in the Floral Building.

SECURITY:

Personnel will be on the grounds beginning at 8 a.m. on Friday, February 19th and ending at 5 p.m. on Sunday, February 21st. *You must have an exhibitor's badge/pass in order to get in prior to the time the buildings are open to the public.* Be sure that all people who will be restocking your booth have their badge/pass. Those with passes will need to have their hand stamped if you will be coming and going from the grounds several times the same day. ***Hand stamping will not be permitted for those who are issued Exhibitor Badges.*** Security personnel will be on duty prior to opening doors to the general public. They are present to verify that only those with the proper exhibitor passes are allowed to enter the buildings prior to the time we are open to the public. It is each person's responsibility to watch their own booth. Facility management is not responsible for any damage or loss whatsoever to exhibitor's products, merchandise or any other item.

EXHIBIT OCCUPATION:

Exhibit display must be manned at all times during public hours **until 5:00 p.m. Sunday** when the show closes.

DEMONSTRATIONS AND PRESENTATIONS:

Each exhibitor has the responsibility to assure proper flow of traffic through the entire show. Please be sure that the noise level at the booth is kept to a reasonable volume and does not interfere with other Exhibitors or patrons.

FOOD SAMPLES POLICY:

All samples are just what they are samples . . . not for sale. Samples must not be larger than one ounce for solid foods, such as meats, cheeses, breads and two ounces for liquids such as wines, sports drinks, diet drinks, etc. For solids and liquids such as BBQ sauce you may use one ounce of meat accompanied by sauce. You may sell pre-packaged foods in quantities of 4 oz or larger for consumption off grounds only. No selling of jerky by the stick or individual packaged items 4 oz or smaller will be allowed. We also ask that vendors do not open packaged food for customers. No food or drinks are allowed to be sold in containers for immediate consumption. Cooking demonstrations are allowed provided all safety codes are met. Cooked or prepared foods are allowed to be sampled following the above guidelines. All food sampling must meet local Health Department and/or Department of Agriculture rules. All food sampling must be cleared through show management 48 hours before show opens.

EXHIBITOR SIGNS:

Facility regulations prohibit the placement of self-sticking decals on floors, walls, drapes, etc. Do not affix anything to building surfaces with nails, screws, staples, glue, etc.

JANITORIAL SERVICE:

Facility janitors are instructed not to enter booths for security reasons. Place trash in receptacles before leaving each night.

TEAR-DOWN & MOVE-OUT:

Move-out may begin at 5 p.m. to **10 p.m.** on Sunday. For the benefit of our show patrons, **do not begin breaking down your exhibit before 5 p.m.** ***All exhibitors should plan on moving out Sunday except those that have made prior arrangements with show management.***

If you have special needs and/or contingencies, please email your concerns to:
Brenda Mayberry - bsmayber@co.douglas.or.us or Joe Pate, Show Producer - jvpate@roadrunner.com



WINDMILL INN of ROSEBURG



Is the Proud Host Hotel for the
2017 Douglas County Sportsmen's
& Outdoor Recreation Show
Presented by Bi-Mart.

The Windmill Inn of Roseburg is conveniently located just off of I-5 at exit 125.
To book your reservation, or if you have any questions, please call us at: **(541) 673-0901**

Hotel service and amenities include:

- Recently Renovated rooms.
- Free expanded continental breakfast.
- Free high-speed wireless Internet.
- Free local calls.
- Free 24-hour coffee and fruit in the lobby.
- Dog Friendly (Pet Fee Applies)
- Indoor spa available year round.
- Market with local items available in the lobby.
- Irons, Ironing boards, Coffee, Microwave, and Mini fridge in all rooms.



The Windmill Inn of Roseburg is a 100% non-smoking hotel.
Come see why we are rated as the #1 hotel on Trip Advisor!

Show Rate: \$ 67.00

We can be reached by visiting our website at windmillinnroseburg.com, or by phone at: (541) 673-0901

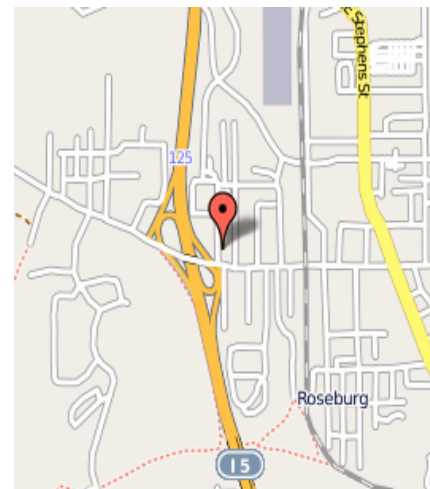
(Be sure to mention the **Sportsmen's and Outdoor Show** to ensure you receive the show rate.)



Directions to the Hotel:

1-5 North Bound-
Take Exit 125 and go to intersection
Get into right hand lane, and continue straight at the light
We are the second Building on the left hand side.

1-5 South Bound-
Take Exit 125 and go to intersection
Get into left hand lane, and take a left at the light.
Continue straight over, over pass to next light.
At that light take a left. We are the second building on the left hand side.

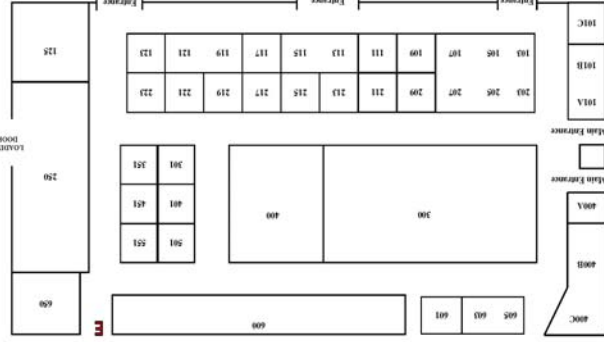


Douglas County Sportsmen's & Outdoor Recreation Show

Douglas County Fairgrounds Complex

February 17-19, 2017

COMMUNITY CONFERENCE HALL



DOUGLAS HALL

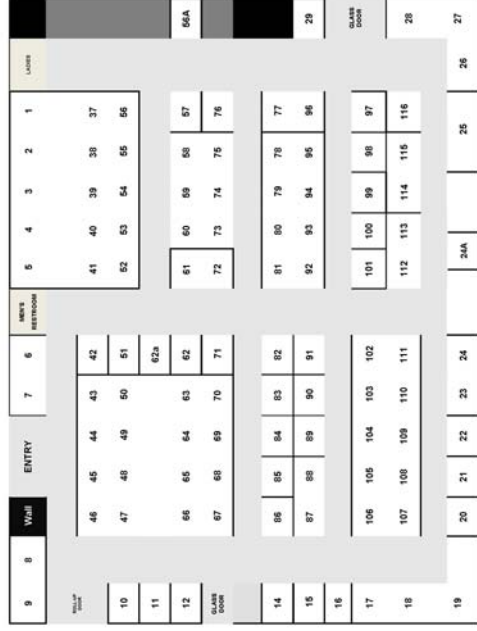
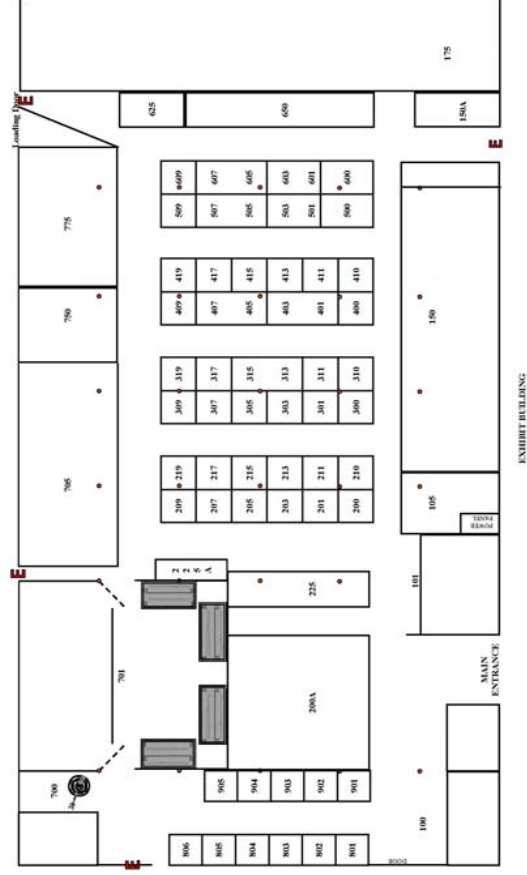


EXHIBIT BUILDING



FLORAL BUILDING
DTC
SPORTSMEN'S
COMPLEX