



Summer 2024

Dear Outdoor Recreation Vendor,

The outdoor recreation industry continues to grow and we intend to build on last year's explosion in outdoor endeavors. We are ready to help you cash in at our five Sportsmen's & Outdoor Recreation Shows. ExpoSure's 2025 show dates are:

- **KVAL Sportsmen's & Outdoor Recreation Show** *presented by Bi-Mart*, January 31-February 2, 2025
Lane County Events Center, Eugene, OR
- **Seven Feathers Sportsmen's & Outdoor Recreation Show** *presented by Bi-Mart*, February 7-9, 2025
Douglas County Fairgrounds, Roseburg, OR
- **NewsWatch 12 Sportsmen's & Outdoor Recreation Show** *presented by Bi-Mart*, February 21-23, 2025
Jackson County Expo, Medford, OR
- **Crown Motors NorCal Boat, Sport & RV Show**, February 28-March 2, 2025
Shasta District Fairgrounds, Anderson, CA
- **NewsWatch 12 Klamath County Sportsmen's & Outdoor Recreation Show** *presented by Bi-Mart*,
March 14-16, 2025, Klamath County Fairgrounds & Event Center, Klamath Falls, OR

Join the hundreds of exhibits representing fishing, hunting, camping, boating, RVing, ATVing, cycling, kayaking, hiking, climbing, scuba diving, and their supporting advocacy groups and governmental agencies. Our annual live animal presentation and other attractions are being confirmed and will be announced soon.

Fan favorites continue to impress and include the 2025 Head & Horns Competition; a 2025 Northwest Tour of Big Game and Legends of the Northwest displays; a full docket of seminars led by Jody Smith, Davey Jones and more; expert demonstrations at the Giant Fish Tank. Outdoor explorers of any age will enjoy our archery and shooting galleries, and the ever-popular Live Trout Pond.

Please review the attached 2025 ExpoSure Shows application for dates and fees. Then complete and mail the accompanying application, as soon as possible to ensure your space. If you have any questions, please contact me at 207-992-3976 or email jvpate@roadrunner.com. We look forward to hearing from you soon.

Regards,

Joe Pate, *President*
ExpoSure

An Event Development Company

Home Office: 72 Hatfield Road, Orrington, Maine 04474 • Oregon Office: 1224 NE Walnut #401, Roseburg, OR 97470

jvpate@roadrunner.com • 207-992-3976 • 207-825-4143

www.exposureshows.com • facebook.com/exposureshows • www.norcalssportshow.com • facebook.com/norcalssportshow



2025 SPORTSMEN'S & OUTDOOR RECREATION SHOWS

EXHIBIT SPACE APPLICATION

EUGENE

January 31-February 2, 2025
52nd annual
Lane County Sportsmen's & Outdoor Recreation Show
presented by Bi-Mart
Lane Events Center, Eugene

ROSEBURG

February 7-9, 2025
29th annual
Douglas County Sportsmen's & Outdoor Recreation Show
presented by Bi-Mart
Douglas County Fairgrounds
Roseburg

MEDFORD

February 21-23, 2025
25th annual
Jackson County Sportsmen's & Outdoor Recreation Show
presented by Bi-Mart
Jackson County Expo
Medford

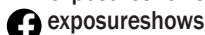
ANDERSON

February 28-March 2, 2025
39th annual
NorCal Boat, Sport & RV Show
Shasta District Fair & Events Center, Anderson, CA

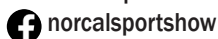
KLAMATH FALLS

March 14-16, 2025
2nd annual
Klamath County Sportsmen's & Outdoor Recreation Show
presented by Bi-Mart
Klamath County Fairgrounds & Event Center
Klamath Falls

www.exposureshows.com



www.norcalssportshow.com



FMI: Joe Pate at 207-992-3976
or 207-825-4143 or email
exposure@roadrunner.com

REQUEST FOR EXHIBIT SPACE (Please type or print clearly)

Company Name _____ Phone _____

Contact Person _____ Phone _____

Contact Person _____ Phone _____

On-site Rep(s) _____ Phone _____

Mailing Address _____

City _____ State _____ Zip _____

E-mail _____

Website _____

Products/Services Description _____

YES! I will post our presence at the Show(s) on our facebook page: _____
(JPEGs of Show posters will be sent out to all exhibitors for posting on your facebook pages. Be sure to like our facebook page, too!)

YES! We will have a prize giveaway at the show(s). List prize, description and value so we may promote:

NOTE: Use of a pop-up tent may affect your booth placement. Please let us know if you use a pop-up tent as part of your exhibit or if your exhibit protrudes more than 8' high & more than 5' on the sides. _____ YES _____ NO

YES! I would like to reserve:	# of Booths (10' x 10') <small>Draped Booth Space includes registration, program listing & 500 watt electrical outlet.</small>	Bulk Space sq/ft (500' min.) <small>Bulk Space includes registration and program listing. Info on electricity, facility services and decorating will be provided.</small>
Eugene _____ (add'l \$100 corner booth premium)	_____ @ \$600	_____ @ \$3 sq/ft
Roseburg _____ (add'l \$100 corner booth premium)	_____ @ \$500	_____ @ \$3 sq/ft
Medford (Expo lower level or Olsrud) _____ (add'l \$100 corner booth premium) _____ (add'l \$50 Upper Level premium)	_____ @ \$600	_____ @ \$3 sq/ft
Anderson (NorCal) _____ (add'l \$100 corner booth premium)	_____ @ \$500	_____ @ \$3 sq/ft
Klamath Falls _____ (add'l \$100 corner booth premium) _____ (add'l \$50 Upper Level premium)	_____ @ \$500	_____ @ \$2 & \$3 sq/ft
Total Exhibit Space Cost	\$ _____	\$ _____

I understand that this is an application for a contract for exhibit space. I will be notified if my request is accepted. Once approved, a 50% deposit must be paid to hold your space.

signature _____
date

Please email or snail mail for review and approval to exposure@roadrunner.com
EXPOSURE, 1224 NE Walnut Street #401, Roseburg, OR 97470